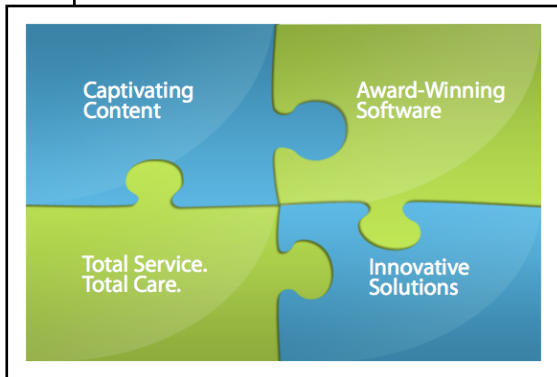


Keywest Technology



We're dedicated to the idea that communicating should be as simple as a day at the beach.



They bought the best digital signage software, the best media players, the best display monitors, and even gave their best employee the task to manage the new system, but in the end, their digital signage still looked like a boring PowerPoint presentation...ugh! Don't let that happen to you!

The best digital signage system in the world does require quality content, software, hardware and support. But it also requires expert know-how to seamlessly put it all together into a system. With over 10 years of dedicated digital signage innovation and service, you can count on Keywest Technology for a total solution that gives communicators confidence to be their best.

We have deployed over 5,000 systems that clients rely on everyday to bring viewers the best in digital signage. Keywest Technology is the recipient of numerous industry accolades for its digital signage work. For example, we've earned two DigiAwards, an industry honor recognizing digital signage excellence.

As with any media, content is king, but only if you get the results you expect. That's where Keywest Creative comes in, providing content design and creative services needed to attract an audience and communicate powerful marketing messages. Whether it's simple digital signage playback or complex, branching interactivity on kiosks or mobile devices, Keywest artisans have the experience and expertise to design content that connects with viewers wherever they are.

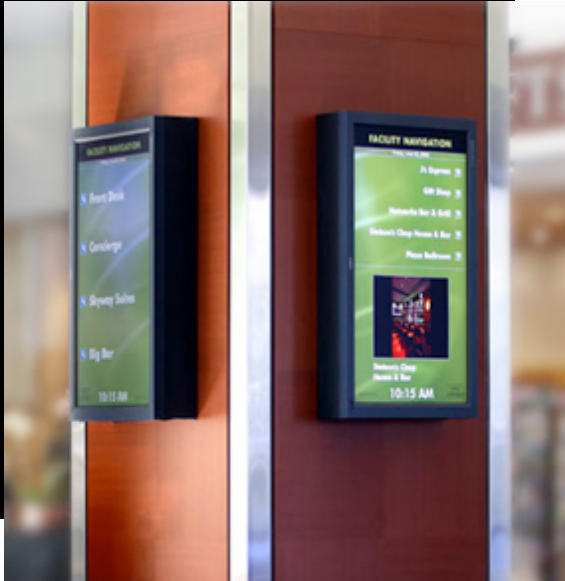
Keywest Technology also innovates touch screen and digital door card systems. Combining the power of digital signs with the touch-screen interactivity normally associated with self-serve kiosks, interactive digital signs and door cards are growing in popularity as consumers increasingly grow accustomed to retrieving information they desire from their mobile technology.

Let Keywest Technology team with your company's digital signage stakeholders to help discover objectives, develop specific tactics, and deploy the best mix in technology to help you reach your business initiatives. Contact us for no-obligation project consulting.

Digital Diversity



dynamic marquee signs



Keywest Technology has provided over 5,000 systems in a variety of venues since 2001. All across the globe in both small and large applications, the company's MediaZone Pro™ content management software (CMS) is being used to manage and schedule playback of video, text, graphics and animation on signs used as reader boards, door cards, dynamic marquee posters and digital directories.

Combining our CMS with InfoZone Pro™ traffic manager server, the system is certified to work with applications from major property management software vendors, such as Micros Opera®, Newmarket Delphia®, and Ungerboeck EMS®, to automatically retrieve data, create messaging and deliver it to the right sign at the appropriate time.

Our browser-based InfoZone Pro media management server empowers administrators to manage their entire digital sign system from one simple, intuitive web interface. Using built-in Dashboard and Traffic Manager programs, it is easy and convenient to monitor and manage your digital signage network from your office desktop or anywhere you go via the Internet.

digital reader boards



digital door cards



InfoZone also saves time by avoiding physical inspection on the premises of each digital sign for quality assurance by using our built-in remote monitoring and reporting features. With our advanced MediaZone/InfoZone digital signage and SignWave door card system, we take the hassle out of managing a digital signage network but leave in the creativity!

Our Solutions



Because communication objectives are dynamic, Keywest Technology has developed an integrated system flexible enough to meet changing needs and expansion requirements. Sometimes digital content managers need sophisticated tools to create and schedule multiple screens with many layers of information zones. At other times, simple but creative media execution is all that is required. Additionally, many industries, like hospitality, can take advantage of data automation from existing POS, event and property management systems. Regardless of the need, from simple to sophisticated, from passive to interactive and from manual to automated updates, Keywest Technology's integrated system consists of several key software modules that fully harmonize to provide clients an affordable yet effective solution to digital signage management.

MediaZone Pro



Our MediaZone Pro digital signage software offers a powerful way to manage digital media with adjustable "zones" using common media formats. Easily insert RSS and social feeds, videos, animations, text, tickers, graphics and web pages to build a meaningful message. Integrate live HDTV or cable TV within a playlist for multipurpose displays. Add our InfoZone Pro media server for browser-based media scheduling, system-wide monitoring, and emergency alert management.

Dashboard



InfoZone Pro Server Dashboard provides digital signage administrators visual display and control of a media network. Core functions include: sophisticated digital display monitoring with adjustable parameters for alerts; error detection and correction using built-in and programmable intelligence; immediate content updates to any individual channel or zone; endless variations of emergency alert management, including external emergency alert system integration (EAS).

Traffic Manager



Working in conjunction with MediaZone CMS, Traffic Manager is our core server program for advanced scheduling management. This browser-based application gives administrators and users the tools to efficiently and effectively schedule, control and manage multiple digital screens in multiple locations. Traffic Manager enables enterprises and institutions of any size to manage a digital signage network from a central location or anywhere users have access to the Internet.

SignWave



SignWave replaces boring static door cards by providing a dynamic solution that is ready to meet your ever-changing needs. Our all-in-one digital door card system brings affordable room scheduling to anyone using Microsoft Exchange, or use our handy built-in scheduler instead. All SignWave displays support PoE (Power over Ethernet) for easy installation. By using the InfoZone Pro Dashboard server with web browser access as the CMS, media management is simplified.

Our Services



No two digital signage systems are alike. That's why Keywest Technology offers an array of digital signage services to meet the individual requirements of every digital signage system. For those customers desiring system consultation, content design and installation, you can count on our expert services to raise your digital signage system above commonplace to professional communication.



Keywest Technology delivers digital signage clients TotalCARE™, which is our industry-leading software maintenance and support program provided with every purchase. It is our way of saying, "technically, it's a day at the beach." Only buy it if you like it; TotalCARE can be purchased for a nominal annual fee after the first year. TotalCARE provides expert software support via our 24/7 web portal that includes online, phone and remote assistance by Keywest solution engineers.



Keywest Technology is known the world over for its digital technology. But technology is not really our legacy; our legacy is building relationships with clients by helping them reach their communication and branding objectives. That's because we know digital signage is about creating and delivering captivating, effective content tailored around communication goals. We are all about meeting business objectives and producing results that you can bank on.



Of course, our systems are easy to learn and can be operated by anyone with a few computer skills. But we offer free online demo videos, one-on-one Internet training or on-site training to meet your individual needs. Whether you are new to digital signage or a veteran, our training is designed to teach you how to use our software systems in the fastest, easiest way possible.



Do you need expert assistance in digital signage implementation? Or, maybe you need the advice of one of our solution engineers? Contact us and we'll be glad to help you get your digital signage project off to a successful start. Initial consultation is always with no obligation.